

Northeast Media Literacy Conference Schedule – Friday, April 19, 2013

Rome Commons Ballroom, University of Connecticut

8:00 – 8:45 Registration, Continental Breakfast

8:45 – Welcome, Introductory Remarks, Conference Details

9:00 – 10:00 Opening Keynote: **Cyndy Scheibe** - “Embracing Media Literacy Education: The Challenge and the Promise”

10:00 – 10:15 Refreshment Break

10:15 – 11:15 Session I Workshops

11:25 - 12:25 Session II Workshops

12:25 - 1:10 Buffet Lunch and Exhibits

1:10 - 2:10 Keynote: **Chris Sperry** - “The Role and Relevance of Media Literacy in K-12 Education”

2:15 - 3:15 Session III Workshops

3:15 - 3:25 Break, Refreshments

3:25 - 4:25 Session IV **International Panel Presentation and Discussion**

“International Perspectives and Programs in Digital and Media Literacy Education – What We Can Learn from Each Other”

4:30 - 5:10 Summary Panel Discussion: “Determining Media Literacy Priorities and Strategies in the Expanding Digital Media Age”

5:10 - 6:00 Social Hour - Refreshments